

STEM CELL SOCIETY
SINGAPORE

Symposium 2013 Exhibitor Packages

“Early Human Development & Fetal-maternal Medicine”

18 – 19th November 2013

Auditorium, Matrix Building, Biopolis



Stem Cell Society Singapore Symposium 2013

Theme: Early Human Development & Fetal-maternal Medicine

18 – 19 November 2013, Biopolis, Singapore

Confirmed Speakers:

Keynote: Rudolf Jaenisch Whitehead Institute & MIT, USA

Jacob Hanna, Weizmann Institute,
Israel

Takashi Hiiragi, EMBL, Germany

Graham Jenkin, Monash University,
Australia

Fuchou Tang, Peking University,
China

Mitunori Saitou, Kyoto University,
Japan

Katzutoshi Takahashi, CIRI, Japan

Jan Brosens, University of Warwick,
UK

Pathik Wadhwa, UC Irvine, USA

Hanna Mikkola, UCLA, USA

Ray Dunn, IMB, Singapore

Bruno Reversade, IMB, Singapore

Paul Robson, GIS, Singapore

Larry Stanton, GIS, Singapore

Caroline Gargett, Monash University,
Australia

Florent Ginhoux, SiGN, Singapore

Jia Hui Ng, GIS, Singapore

Bill Burkholder, IMCB, Singapore

Ashley Moffett, University of
Cambridge

Takanori Takebe, Yokohama City
University

Xin-Yuan Fu, NUS, Singapore

D. Messerschmidt, IMCB, Singapore

Supporters:

Gold:

Silver:

Bronze:



Opportunities to Exhibit at the Stem Cell Society Singapore Symposium 2013

On behalf of the Stem Cell Society Singapore (SCSS), the Symposium Organizing Committee invites you to participate in the **5th Annual SCSS Symposium 2013** with the topic "*Early Human Development & Fetal-Maternal Medicine*" as an Exhibitor. The study of stem cell biology has long been tightly linked with early embryonic development. With the natural reprogramming occurring from fertilization to the pluripotent cell of the blastocyst there is much we can learn about stem cell biology from the study of early development. But in turn, the study of pluripotent stem cell biology provides access to human biology that is otherwise inaccessible. Our symposium aims to highlight the latest research in these areas and explore potential applications to fetal-maternal medicine.

We are now requesting for your exhibition partnership for the SCSS Symposium 2013. Attached is a description of the exhibition packages and benefits available during the symposium. We hope you will find that exhibition at one of these levels is conducive to your budget and meet your expectations for raising awareness of your organization and showcase your products and capabilities to the local and international stem cell community as well as meeting experts and opinion leaders in the field. We are anticipating about ~ 300 delegates for this event.

About the Stem Cell Society Singapore (<http://www.stemcell.org.sg>): The SCSS was formed and registered as a non-profit Society in 2008 with the mandate to (i) to bring together researchers, clinicians, health professionals, and companies interested in stem cells, (ii) to provide information to lay persons about stem cells and (iii) to provide a focus for all issues connected with stem cells. The society currently has over 350 active members.

If you have any questions about the Symposium or the Society, please feel free to contact us at symposium@stemcell.org.sg. If there is a more appropriate person at your organization that we should contact, please advise and feel free to forward this invitation.

Paul Robson, PhD
Vice President SCSS
Chairman Organizing Committee

Huck Hui NG, PhD
President, SCSS



Opportunities for Sponsorship at the Stem Cell Society Singapore Symposium 2013

Academic and Commercial sponsorship opportunities are available for the Stem Cell Society Singapore Symposium 2013 as listed below.

- **Academic Sponsorships**

Academic Institutes are welcome to support us. We offer complimentary passes and access to the overseas speakers for supporting us with travel related costs of speakers. For more information, please contact symposium@stemcell.org.sg.

- **Commercial Sponsorships**

Details of the various commercial Sponsorship Packages are as shown below. For enquiries, please email Gerald Udolph at symposium@stemcell.org.sg.

Sponsorship Packages - Categories and Benefits of Support

All packages include 2 passes for staff manning the booth. Please note that these passes do not entitle for attending the scientific sessions. Additional passes can be purchased at discounted rates.

Gold S\$15,000 (2 packages only)

1. 30-minute lunch-time presentation to delegates.
2. One exhibition booth (~ 5x2 m) in **prime** location throughout symposium (Booths G1 – G2).
3. Two invitations (Executive level) to the invitation-only VIP networking event.
4. One full page color advertisement in programme booklet on inner front page or inner back page.
5. Acknowledgment of support at each scientific session and keynote lecture in form of slide presentation before sessions and key note lecture.
6. Color representation of logo on symposium banners and on outer back page of symposium booklet in gold supporter section.
7. Four complimentary conference passes.
8. One year Corporate Membership to the Stem Cell Society Singapore.
9. Access to the 2013 Symposium Delegate list.

Silver S\$10,000

1. One exhibition booth (3x2 m) throughout conference in **prominent** location (Booths S1 – S8).
2. One half page black and white advertisement in programme booklet.
3. Color representation of logo on symposium banners and on outer back page of symposium booklet in silver sponsor section.
4. Three complimentary conference passes
5. One year Corporate Membership to the Stem Cell Society Singapore.
6. Access to the 2013 Symposium Delegate list.

Bronze S\$7,500

1. Exhibition space of 3m of running panels (3-4 sqm floor area) throughout conference (Booths B1 – B5).
2. One half page black and white advertisement in programme booklet.
3. BW representation of logo on symposium banners and on outer back page of symposium booklet in bronze supporter section.
4. Two complimentary conference passes.
5. One year Corporate Membership to the Stem Cell Society Singapore.
6. Access to the 2013 Symposium Delegate list.

General Booth Specifications

2.25m tall x CLiP display panels station c/w (width acc. to booth type)

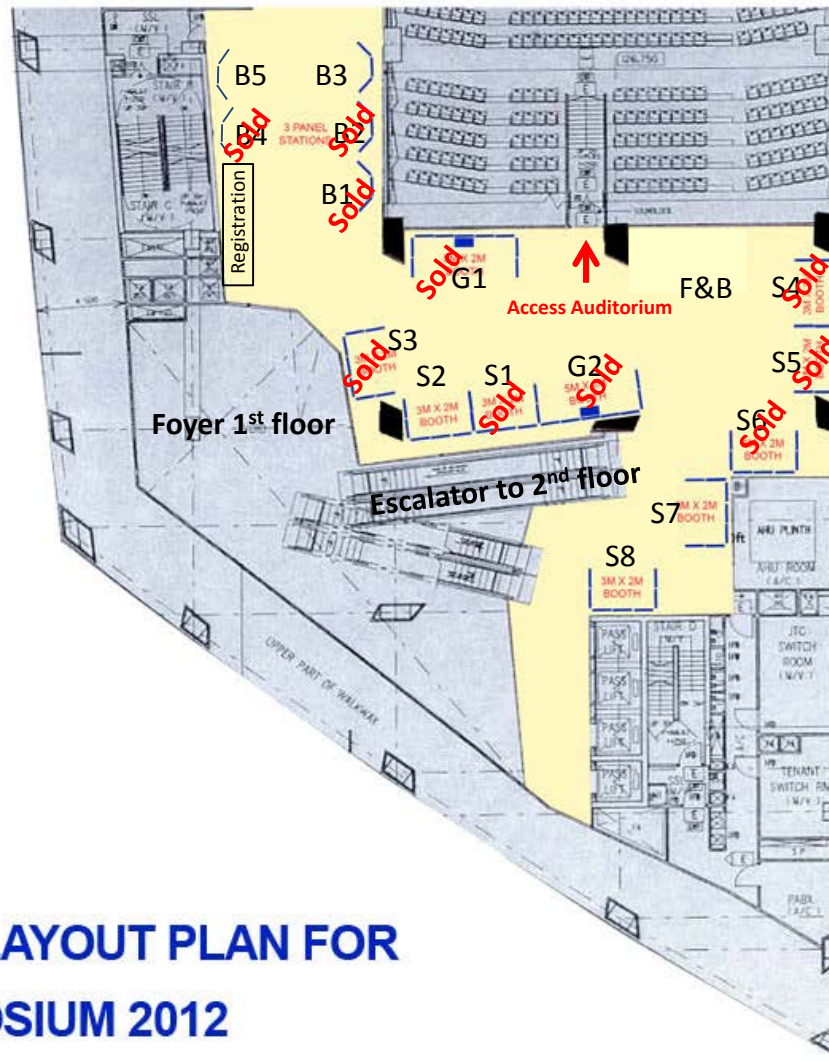
1 H Fascia Sign (Vinyl text on formcore) (size acc. to booth type)

Arm Spotlights (Nos acc. to booth type)

1 13amp power point

1 Info counter 0.75mW x 0.5mD (length according to booth type)

Folding Chairs (Nos acc. to booth type)



MATRIX

Blk 3

Level 2

**PROPOSED LAYOUT PLAN FOR
SCSS SYMPOSIUM 2012**

SCSS12BA



Exhibit Space Order Form
Annual Symposium 2013
18 -19th of November 2013
Biopolis, Auditorium

Stem Cell Society Singapore
8A Biomedical Grove #06-06
Singapore 138648
Phone: +65 64070610
Email: symposium@stemcell.org.sg

Company/Institution _____

Address: _____

Country: _____ **Postal Code:** _____

Company Contact Person

Family Name: _____ **Given Name:** _____

Position: _____

Office Phone: _____ **HP:** _____

Email Address: _____

Authorized Signature: _____ **Name:** _____

Date: _____

Support Packages:

Tick	Exhibit Package	Amount
<input type="radio"/>	Gold (\$ 15,000)	\$
<input type="radio"/>	Silver (\$ 10,000)	\$
<input type="radio"/>	Bronze (\$ 7,500)	\$
<input type="radio"/>	Additional Symposium Passes (\$ 350 each); Nos:	\$
	Subtotal A	

Choice of Booth location (Booth No according to floor plan)		
1. _____	2. _____	3. _____

Other Promotional Opportunities:

Tick	Item	Description	Price	
<input type="radio"/>	Invitation to VIP dinner networking event	2 packages 1 invitation each	\$ 3000	\$
<input type="radio"/>	VIP Social Night Networking Sponsorship	1 package	\$ 3000	\$
<input type="radio"/>	Lunch break hosting	2 packages (inclusive presentation of promotional collateral)	\$ 3000	\$
<input type="radio"/>	Tea break hosting	4 packages (inclusive presentation of promotional collateral)	\$ 1500	\$
<input type="radio"/>	“Meet the Expert” hosting	1 package (Morning of 2 nd day)	\$ 2500	\$
<input type="radio"/>	Conference bag	Including stuffing of 3 items (non-exclusive; bags to be provided)	\$ 1200	\$
<input type="radio"/>	Lanyard advert	Company logo on lanyard	\$ 2500	\$
<input type="radio"/>	Conference bag collateral	Per 2 items	\$ 500	\$
<input type="radio"/>	Pen drive/thumb drive sponsorship	Provide pen/thumb drive with company logo and content to delegates	\$ 1500	\$
<input type="radio"/>	Poster Prize sponsorship	Poster prize handed over by company representative during plenary session	\$ 1500	\$
<input type="radio"/>	Company banner in Online Symposium Newsletters (8 issues)	8 packages	\$ 1000 (per 3 issues)	\$
		Subtotal B		\$
		Grand Total (A+B)		\$

Please return signed form to address above or by Email attachment to symposium@stemcell.org.sg . We will follow up with an invoice. Note that if payment is not received within 3 weeks of the invoicing date, the preferred booth choices may be released to other interested exhibitors. SCSS reserves the right to change the content of packages and promotional opportunities.

For SCSS Use only:			
Booth allocated	Total Due	Invoice No	Remarks

Rules and Regulations

- I. APPLICATION FOR SPACE: Application for exhibit space shall be made in writing on the application form provided in the Invitation to Exhibit.
- II. SPACE ASSIGNMENT: SCSS will attempt to honor all requests for exhibit location and space. SCSS reserves the right to change location assignments at any time.
- III. PAYMENT: Full payment is required to secure the preferred booth. If payment is not received within 3 weeks of the invoice date, the reserved booth will be released to the pool of unsold booths.
- IV. CANCELLATION: SCSS must be notified in writing in the event of cancellation or change of sponsorship type. If cancellation of sponsorship is made prior to Aug 16, 2013, the exhibitor may be refunded 50% of the payment received. After Aug 16, 2013 no refunds will be made.
- V. FLOOR PLAN: All dimensions and locations shown on the floor plan are believed to be accurate. SCSS reserves the right to make modifications as may be necessary to meet the needs of the exhibitors and the exhibit program.
- VI. CANCELLATION OF MEETING AND EXHIBITION: If SCSS should be prevented from holding the Exhibition by reason of any cause beyond its control (such as, but not limited to damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then SCSS has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental less a proportionate share of Exhibition expenses.
- VII. RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of SCSS. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition.
- VIII. SECURITY: Peripheral security guard service is not provided by SCSS.